BELL LEADERSHIP INSTITUTE
BUILDING LEADERS SINCE 1972

Advanced Communication

MASTER THE 7 SKILLS OF EFFECTIVE COMMUNICATION



PROGRAM SUMMARY

A leader's ability to influence others and drive positive change is built on a foundation of exceptional communication skills. Bell Leadership's Advanced Communication program gives participants insight into their communication strengths and challenges and provides strategies to build mastery-level skills in seven critical components of communication: listening, messaging, addressing conflict, non-defensiveness, humor, presenting, and non-verbal communication.

Listening skills are particularly critical to leadership success. The ability to listen effectively either multiplies or limits a leader's adeptness at all forms of communication. Many leaders have a solid understanding of the theory of "active listening", but in practice, effective listening requires a specific set of skills and behaviors that must be applied consistently. The Advanced Communication program delves deeply into the listening practices of the best leaders. Participants practice and enhance their abilities in this cornerstone skill and its application to the other essential forms of communication.

PROGRAM DETAILS

Dates & Time:
October 26 - 28, 2027

Days 1 & 2: 8:30a.m. - 5:00p.m.
Day 3: 8:30a.m. - 3:30p.m.

Participant Fee:
$4,995
Fee includes tuition, breakfast, lunch, snacks and program materials.

Location:
The Carolina Inn
211 Pittsboro St.
Chapel Hill, NC 27516

Contact:
Call: (919) 967-7904
Email: info@BellLeadership.com
Visit: BellLeadership.com

LEARN MORE

LEARNING OBJECTIVES

- Foster more effective relationships and better problem solving through partnership listening.
- Build influence by delivering ideas clearly and succinctly.
- Manage conflict with confidence and more successful resolution.
- Respond openly and without defensiveness to feedback.
- Align non-verbal communication to ensure messages are conveyed as intended.
- Present with more impact.
- Utilize humor as an effective leadership tool.

Copyright © 2026 Bell Leadership Institute. All Rights Reserved.

BELL LEADERSHIP INSTITUTE
BUILDING LEADERS SINCE 1972

Advanced Communication

WHAT TO EXPECT

Before the program, participants complete the Bell Advanced Communication Survey obtaining confidential 360-degree feedback from those that know them well.

This in-person program is a hands-on, highly engaging experience that includes interactive small group discussions and daily take-home assignments to reinforce concepts.

◊ Advanced Communication is also available as a custom offsite program and licensed program.

> *"The communication material was excellent ... Now [I] have some tools to greatly improve. This should and will make me a better communicator and leader."*
>
> **Brandon Baronner**
> *Corporate Health & Safety Manager, Heritage Environmental*

WHO SHOULD ATTEND?

Anyone seeking to improve their communication skills and ability to relate to others will benefit. The program is particularly beneficial to:

- Senior leaders wanting to increase their influence and maximize organizational effectiveness.
- Managers seeking to build trust and handle conflicts more successfully.
- Individuals desiring more confident and effective delivery of their ideas.
- Achievers graduates who identified listening or communication as skills to build in their Achievers action plan.

PROGRAM BENEFITS

- Immediate improvement in listening and messaging skills.
- Increased ability to influence others, gain commitment, drive results, and implement change.
- More accuracy and authenticity in all forms of information sharing.
- Overall enhanced leadership effectiveness resulting in greater engagement and retention of team members.

BELL LEADERSHIP TRAINERS AND SPEAKERS

Each member of our training team has a unique background, bringing a depth of experience and wealth of knowledge to Bell Leadership. All are true experts in the field of leadership, drawing from extensive professional experiences to complement and expand upon the proprietary curriculum and coaching of the Bell Leadership Institute. This expertise ensures that our training programs are not only grounded in proven principles but also infused with real-life insights and practical wisdom.



Dr. Gerald Bell
Founder and CEO

- M.S. and Ph.D. from Yale University
- B.S. and M.S. from the University of Colorado Boulder
- Honoree of the Gerald D. Bell Distinguished Professorship in the Kenan-Flagler Business School



Jon Player, JD, MSPH
Leadership Trainer, Speaker & Coach

- J.D., cum laude, from the University of Richmond School of Law
- M.S. in Environmental Health from the University of North Carolina Gillings School of Public Health
- B.S. in Biology from the University of North Carolina Chapel Hill



Bill Sanford, M.S.
Senior Executive Leadership Trainer

- M.S. in Comparative Politics from London School of Economic and Political Science
- M.S. in Conflict Analysis and Resolution from the Jimmy and Rosalynn Carter School for Peace and Conflict Resolution at George Mason University
- Morehead Scholar recipient from the University of North Carolina at Chapel Hill



Susan Gisler, PT, DPT, MHA
Leadership Trainer, Speaker & Coach

- MHA from the University of North Carolina, Gillings School of Public Health, Executive MHA Program
- Doctorate of Physical Therapy from Andrews University
- B.S. Ed. in Exercise and Sports Science from the University of Georgia

CONTACT US TO REGISTER OR LEARN MORE: Call: (919) 967-7904 | Email: info@BellLeadership.com