BELL LEADERSHIP INSTITUTE
BUILDING LEADERS SINCE 1972



Achievers™ II

BUILD YOUR INFLUENCE AS A LEADER

PROGRAM SUMMARY

Achievers II leverages and expands the working knowledge attained in Achievers and hones the skills required to create great results through leading and relating to others. Program participants explore the Achiever Model™ and their Bell Personality Profile™ assessment in greater depth. As they increase their self-awareness and build self-mastery over their own behaviors, they develop the skills to more successfully influence others.

Achievers II focuses on the strategies to work most effectively with different personality patterns, including the most challenging ones, encountered in both professional and personal life.

PROGRAM DETAILS

Date and Time
April 7 - 8, 2027

Day 1: 8:30a.m. - 5:00p.m.
Day 2: 8:30a.m. - 3:30p.m.

Participant Fee:
$4,095
Fee includes tuition, breakfast, lunch, snacks and program materials

Location:
The Carolina Inn
211 Pittsboro St.
Chapel Hill, NC 27516

Contact:
Call: (919) 967-7904
Email: info@BellLeadership.com
Visit: BellLeadership.com

LEARN MORE

LEARNING OBJECTIVES

- Understand the Achiever Model and Bell Personality Profile results in greater depth.
- Build comprehensive insights into the personality motivations that produce effective leadership at their best, and extreme, ineffective leadership at their worst.
- Grow the skills needed to lead others, recognizing that each individual presents their own strengths and weaknesses, operating from a variety of motivations.
- Adopt techniques for working successfully with even the most challenging personality patterns.
- Develop specific action plans to support themselves and team members to achieve their own potential.

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WHAT TO EXPECT

Achievers II offers a smaller and more focused setting for participants to reflect and deepen their learning while still enjoying an engaging and highly participatory experience.

Participants can work with their previous Bell Personality Profile™ or refresh their results with an updated assessment.

◊ Achievers II is also available as a custom offsite program and licensed program.

> *"I have taken so many things from the [Achievers II] program and implemented them... The impact has been noticeable and awesome."*
>
> **Ian Hoyt**
> *Former Land Acquisition Manager, StyleCraft Homes*

WHO SHOULD ATTEND?

Achievers II will benefit anyone who has attended Achievers I and wishes to further develop their self-awareness, leadership skills, and ability to work most effectively with others.

PROGRAM BENEFITS

- Increased influence and effective working relationships.
- Deeper understanding of personal strengths and weaknesses and their impact.
- Expanded toolset and skills for building themselves.
- Increased level of trust from colleagues resulting from more consistent and improved leadership and management style.
- Decreased miscommunication with team members.

BELL LEADERSHIP TRAINERS AND SPEAKERS

Each member of our training team has a unique background, bringing a depth of experience and wealth of knowledge to Bell Leadership. All are true experts in the field of leadership, drawing from extensive professional experiences to complement and expand upon the proprietary curriculum and coaching of the Bell Leadership Institute. This expertise ensures that our training programs are not only grounded in proven principles but also infused with real-life insights and practical wisdom.



Dr. Gerald Bell
Founder and CEO

- M.S. and Ph.D. from Yale University
- B.S. and M.S. from the University of Colorado Boulder
- Honoree of the Gerald D. Bell Distinguished Professorship in the Kenan-Flagler Business School



Jon Player, JD, MSPH
Leadership Trainer, Speaker & Coach

- J.D., cum laude, from the University of Richmond School of Law
- M.S. in Environmental Health from the University of North Carolina Gillings School of Public Health
- B.S. in Biology from the University of North Carolina Chapel Hill



Bill Sanford, M.S.
Senior Executive Leadership Trainer

- M.S. in Comparative Politics from London School of Economic and Political Science
- M.S. in Conflict Analysis and Resolution from the Jimmy and Rosalynn Carter School for Peace and Conflict Resolution at George Mason University
- Morehead Scholar recipient from the University of North Carolina at Chapel Hill



Susan Gisler, PT, DPT, MHA
Leadership Trainer, Speaker & Coach

- MHA from the University of North Carolina, Gillings School of Public Health, Executive MHA Program
- Doctorate of Physical Therapy from Andrews University
- B.S. Ed. in Exercise and Sports Science from the University of Georgia

CONTACT US TO REGISTER OR LEARN MORE: Call: (919) 967-7904 | Email: info@BellLeadership.com